



ABOUT FREELANCE BLEND

In 2014, I created the Freelance Blend blog, podcast and meetup group to entertain, educate and empower the growing community of Filipino freelancers.

I love interviewing influential as well as ordinary people on the show to inspire my followers and let them know that anyone can be a freelancer, as long as they have the patience and the proper mindset.

Freelance Blend has opened doors for me in the form of workshops, speaking engagements, media appearances, and events.

Meanwhile, Freelance Blend Podcast's listenership has grown by 40% from 2015 and has been in the top 20 podcast channels in iTunes Philippines.

HIGHLIGHTS

- Top 20 Podcast in iTunes
- Finalist at the 2015 Bloggys
- Featured as a "World Class Filipino" in the book "The Rise of The Pinoy"

BLOG + PODCAST STATS

5,000 Monthly Unique Visitors

9,000 Monthly Pageviews

2,000 Monthly Podcast Downloads

1,000 Email Subscribers

20-45 Follower Age Group



ABOUT MARV DE LEON

I am a podcaster, author, speaker, business coach and founder of FreelanceBlend.com. My goal in creating Freelance Blend is to eliminate unemployment in the Philippines by championing the Filipino freelancer.

I worked for 18 years in the corporate world and fulfilled my dream of retiring at age 40 after launching Freelance Blend. My wish is to inspire my followers to attain their own freedom.

 900
FreelanceBlend
Manila

 1,800
FreelanceBlend

FEATURED ON

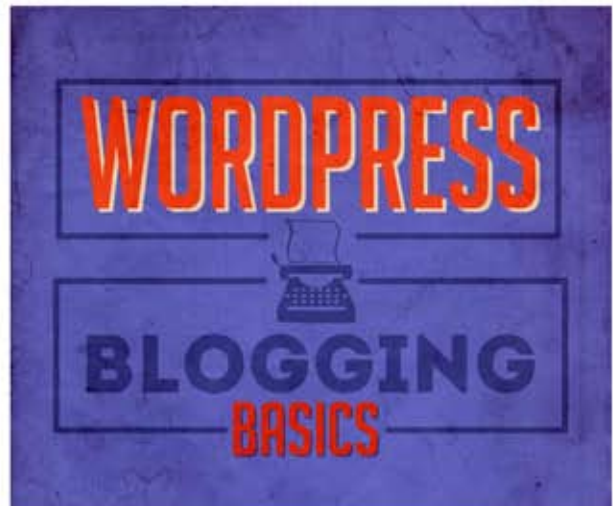
When In Manila • Solar DayBreak • DZIQ
Radyo Inquirer • DZME 1530 • Malaya
Business Insight • The Rise of The Pinoy

LET'S WORK TOGETHER

WWW.FREELANCEBLEND.COM • MARV@FREELANCEBLEND.COM • +63 917 531 9431

POPULAR SPEAKING + WORKSHOP TOPICS

Through Freelance Blend, I have been given many opportunities to teach and speak about topics that I truly care about -- freelancing, social media, blogging, personal branding and business. I will be happy to work with you to speak at your trainings, workshops and events.



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PARTNERSHIP OPPORTUNITIES

PODCAST AD RATES

SPONSORED PODCAST: **P30,000**

An hour-long interview with your spokesperson, best client or best customer. Includes a sidebar ad in the blog for the duration of the contract.

PRE + POST-ROLL ADS: **P5,000**

Two (2) 30-45 second advertisements before and after the main content of the show. I will talk about your brand based on a script that you provide. Includes a sidebar ad in the blog for the duration of the contract.

OTHER AD RATES

BLOG SIDEBAR AD: **P10,000**

300 x 300

MEETUP PAGE AD : **P9,000**

120 x 90



**TOP BUSINESS PODCAST IN
ITUNES! ALSO AVAILABLE
IN STITCHER AND TUNEIN
FOR ANDROID USERS.**



MOST DOWNLOADED PODCAST EPISODES

1. EPISODE 4: "How to Capitalize on the Biggest Trends in Business by Top Food and Travel Blogger Anton Diaz" | FREELANCEBLEND.COM/4 - **8,000 DOWNLOADS**
2. EPISODE 1: "Fitz Villafuerte - How a Civil Engineer used Freelancing to Become an Award-Winning Blogger and Serial Entrepreneur" | FREELANCEBLEND.COM/2 - **1,500 DOWNLOADS**
3. EPISODE 17: "Walang Ganyan sa Pinas - Takeaways From My U.S. Trip (Part 1)" | FREELANCEBLEND.COM/17 - **1,100 DOWNLOADS**

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